



# ELIZABETH MICHAEL

POLYMATHIC FOLKLORIST.  
BROADCAST JOURNALIST.  
WRITER. CREATIVE CURATOR



## PROFILE INFO

I have the unique ability to explore and connect various disciplines, such as sports, creative media, culture, and personal narratives. By harnessing the power of text, audio, and visual elements, I take complex ideas and subjects and build engaging experiences.



## MY SKILLS & EXPERTISE

Podcasting	Mobile Journalism
Corporate Comms	Building Communities
Mobile Photography Media Trainer	Learning Experience Design



## EXPERIENCE

### Founder and Creative Lead 2022-

#### Sport Salon

Exploring unique themes, scientific research and emerging trends in the sports industry. Using development tools, research statistics, historical context, and relevant background information to support athlete growth and diverse career paths in sports. Applying the utilisation of credible sources, data, and stories.

### Freelance Producer & Presenter 2013 - 2020

#### Nigeria Info/Cool FM

Through curiosity, creativity, research skills, and knowledge of sports, and interest in people, I produced compelling and engaging radio and digital content. Built diverse perspectives and engaged our audience.

Shows: Kidisports, Cool Football Fans' Time, Sport Salon, Who Cares, Game On and Black History at the Winter Olympics.

### Creative Director 2017 - 2018

#### Eandel Media

I lead and oversaw the creative and business aspects to execute the launch of the flagship web and print copies of the magazine. I spearheaded the artistic vision, guiding the creative team, and ensuring that the final product aligns with the desired concepts and goals. I also shaped the brand identity.

### Front Desk Manager & PA to CEO 2011 - 2013

#### Colour Feather Limited

Operations and quality supervision, customer service, client interface and administrative duties. I also managed the schedule of the CEO and ran an interface between management and staff.

## MY REFERENCE & DIGITAL PORTFOLIO



[kwinlizzy.com](http://kwinlizzy.com)

### LANGUAGES

English, Igbo, French



## CONTACT



### EMAIL

[lizzy@kwinlizzy.com](mailto:lizzy@kwinlizzy.com)  
[lizzymykael@gmail.com](mailto:lizzymykael@gmail.com)



### LOCATION

Lagos, Nigeria.  
North Brabant,  
Netherlands.



### EDUCATION

#### 2022 - RNTC (Radio Netherlands Training Center)

Digital Media  
Creation- Certification

#### 2022 - WOMENX HerSport Fellowship

Sports Leadership-  
Certification

#### 2014 - FRCN (Federal Radio Cororation of Nigeria)

Radio Broadcasting  
Voice Acting

### TOOLS

Adobe Pro  
Adobe  
Audition  
Canva  
Scrum  
Audacity

### SOCIAL



[kwinlizzy](https://twitter.com/kwinlizzy)



[Elizabeth Michael](https://www.linkedin.com/in/ElizabethMichael)



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